



Sushi • Bar • Restaurant

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MEDIA CONTACT: Holly Harmon
480-510-5307
hollyhrmn@gmail.com

RA Sushi Presents Seventh Annual Nicky's Week to be Held May 29 through June 4

Proceeds from select menu items benefit St. Jude Children's Research Hospital

Scottsdale, Ariz. (April 19, 2011) – RA Sushi will host its seventh annual “Nicky’s Week” fundraiser Sunday, May 29 through Saturday, June 4 to benefit St. Jude Children’s Research Hospital®, the nation’s top children’s cancer research center. The Scottsdale-based restaurant and bar will donate 100 percent of the proceeds from the sale of a variety of menu items and beverages to St. Jude to help support the hospital’s lifesaving mission.

The special Nicky’s Week menu includes: Edamame, Tootsy Maki, Shrimp Nigiri, Pork Gyoza, Tuna Tataki, Chicken Yakitori and select beverages.

All 25 RA Sushi locations in Arizona, California, Florida, Georgia, Illinois, Kansas, Maryland, Nevada and Texas will participate in the fundraiser.

Nicky’s Week was developed in memory of St. Jude patient Nicholas “Nicky” Mailliard, of Scottsdale, Ariz., who lost a long battle with brain cancer in February 2005 at the young age of 13. A nephew of one of RA Sushi’s founders, Nicky held a special place in the hearts of RA Sushi associates throughout the organization. RA Sushi initiated the fundraiser to honor the memory of Nicky and to raise awareness and funds for St. Jude, where no child is ever turned away because of a family’s inability to pay for medical treatments.

“St. Jude is an incredible organization with an important mission, and we want to help ensure that its services remain available to children and families battling serious illness,” said Scott Kilpatrick, co-founder and vice president of RA Sushi. “Nicky’s Week has raised more than \$700,000 for the hospital since 2005, and our goal is to increase that number by \$125,000 this year.”

All donations from the weeklong effort will help support St. Jude, which has treated children from all 50 states and around the world. Known primarily as a cancer research center, St. Jude doctors and researchers also treat children with sickle cell disease and pediatric HIV.

Nicky’s Week sponsors include FIJI, The Republic of Tea and Shirakiku.

About RA Sushi

RA Sushi Bar Restaurant, an upbeat, unconventional sushi bar, opened its first location in Scottsdale, Ariz. in October 1997. RA is best known for successfully combining distinctive sushi with a trendy, hip atmosphere. Fresh sushi is served to order along with outstanding Japanese fusion cuisine in a fun, lively environment. The result is a place that is both unpretentious and fashionable. Lunch is served from 11 a.m. to 3 p.m. Dinner and bar hours vary per location. Happy Hour specials are offered Monday through Saturday, 3 to 7 p.m.

RA has 25 locations across the country. Enjoy RA Sushi in Arizona (Ahwatukee, Mesa, North Scottsdale, South Scottsdale, Tempe and Tucson); California (Chino Hills, Corona, Huntington Beach, San Diego, Torrance and Tustin); Florida (Palm Beach Gardens, Pembroke Pines and South Miami); Georgia (Atlanta); Illinois (Chicago, Glenview and Lombard); Kansas (Leawood); Maryland (Baltimore); Nevada (Las Vegas);

(more)

and Texas (two Houston locations and Plano). Look for RA on Facebook, MySpace and Twitter, and check-in at RA Sushi on Foursquare. For more information visit RA online at www.RAsushi.com.

About St. Jude

St. Jude Children's Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. St. Jude is the first and only pediatric cancer center to be designated as a Comprehensive Cancer Center by the National Cancer Institute. Founded by late entertainer Danny Thomas and based in Memphis, Tenn., St. Jude freely shares its discoveries with scientific and medical communities around the world. St. Jude is the only pediatric cancer research center where families never pay for treatment not covered by insurance. No child is ever denied treatment because of the family's inability to pay. St. Jude is financially supported by ALSAC, its fundraising organization. St. Jude was also named the nation's top children's cancer hospital in the 2010-11 Best Children's Hospitals rankings published by *U.S. News & World Report*. For more information, go to www.stjude.org and follow St. Jude on www.facebook.com/stjude and www.twitter.com/stjude.

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